

19 September 2016

NEW WORLD HOTELS & RESORTS FACT SHEET



Overview: New World Hotels & Resorts are deluxe business, MICE-focused hotels and resorts in convenient central locations in primary and secondary cities in China, major Asian gateways and popular vacation destinations.

A total of 10 New World Hotels & Resorts properties are located in Hong Kong, Beijing, Dalian, Guiyang, Shanghai, Wuhan, Ho Chi Minh City, with two hotels in Manila and an affiliated hotel in Shunde. Most are 350+ room hotels offering a full range of relevant amenities and services, including a variety of restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options.

Company Established: 1978

Affiliation: New World Hotels & Resorts is a member of Rosewood Hotel Group, a Hong Kong-based international hotel management company.

Brand Philosophy: The essence of New World Hotels & Resorts is contemporary Asian flair. These stylish, stimulating hubs, shaped by the dynamic creativity of emerging Asia, are where personal connections are made and business is conducted with panache.

Number of Associates: Nearly 3,000

Number of Rooms: 4,247

Hotel Locations: **China**
New World Beijing Hotel (309 rooms)
New World Dalian Hotel (420 rooms)
New World Guiyang Hotel (306 rooms)
New World Millennium Hong Kong Hotel (464 rooms)
New World Shanghai Hotel (558 rooms)
New World Wuhan Hotel (327 rooms)
New World Shunde Hotel (370 rooms)*
**A New World Hotels & Resorts affiliate*

- more -

Philippines

New World Makati Hotel (584 rooms)
New World Manila Bay Hotel (376 rooms)

Vietnam

New World Saigon Hotel (533 rooms)

New Projects:

China

Langfang (2017)
Zhengzhou (2017)
Qingyuan (2017)
Shenyang (2017)
Guangzhou (2018)

Indonesia

Bali (2017)

Malaysia

Petaling Jaya (2017)
Kota Kinabalu (2018)

Thailand

Bangkok (2018)

KEY MILESTONES:	1994	New World Manila Hotel opens.
	2008	New World Wuhan Hotel opens.
	2009	New World Dalian Hotel opens.
	2010	New World Hotels unveils brand's new "modern Oriental hospitality" philosophy. New World Hotels announces aggressive expansion plan with new openings planned in Beijing, Guiyang, Shenyang and Qingyuan.
	2011	Mobile website launched.
	2012	Private label chain code "NW" is launched. New projects announced in Langfang and Zhengzhou.
	2013	USD78 million renovations across the brand completed. New World Makati Hotel renamed post renovation. Residence Club, a new executive club concept, is introduced. New World Hotels partners with ANA Mileage Club. New World Beijing Hotel opens.

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2014 New World Millennium Hong Kong Hotel and New World Guiyang Hotel open.
New World Hotels is renamed New World Hotels & Resorts.
New World Hotels & Resorts announces new project in Kota Kinabalu.

2015 New World Manila Bay Hotel opens.
New World Hotels & Resorts announces new projects in Petaling Jaya, Bangkok and Bali.

Expansion: New World Hotels & Resorts targets 30 hotels in operation by 2020.

Sales Offices:	Beijing	Tel: +86 10 6536 0187
	Shanghai	Tel: +86 21 3133 5993
	Hong Kong	Tel: +852 2138 2267
	Bangkok	Tel: +62 2 652 1522
	Australia	Tel: +61 2 9410 3405

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