

NEWS RELEASE

25 September 2018

**HARRY ZHU APPOINTED DIRECTOR OF SALES AND MARKETING OF NEW
WORLD BEIJING HOTEL**

Mr. Harry Zhu has been appointed Director of Sales and Marketing of New World Beijing Hotel to oversee sales and marketing department.

Mr. Harry Zhu graduated from Les Roches in Switzerland and has more than 14 years of experience in the hospitality industry having held the position of Director of Sales and Marketing for the last 5 years working for IHG and HNA hotel companies.

With his impressive background, vast experience and achievements in sales and marketing, Mr. Zhu is now ready to take on new challenges; he is set to continue deliver high standards, sound results and a new level of brand recognition for New World Beijing Hotel.

The 309-room New World Beijing Hotel is the closest deluxe hotel to the Temple of Heaven and is conveniently located near Tiananmen Square, the Forbidden City and the Wangfujing shopping district. Hotel dining includes Tian Tan Kitchen, an all-day café; 8 Qi Nian Chinese restaurant; TANG lobby lounge; and YIN on 12 rooftop bar. Recreational options include a health club, spa and indoor swimming pool; while meeting space totalling 1,542 square metres includes a windowed ballroom and six function rooms. The Residence Club executive floor offers the largest outdoor terrace among Beijing's luxury hotels. For more information and reservations, please contact a travel professional, the hotel directly at telephone +86 10 5960 8888, email reservations.beijing@newworldhotels.com or visit newworldhotels.com.

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