

NEWS RELEASE

20 January 2014

**NEW WORLD SHANGHAI HOTEL RAISES CNY432,000  
FROM GALA DINNER AND TREE OF JOY  
FOR 100 HEARING-IMPAIRED CHILDREN**



New World Shanghai Hotel and HandsOn Shanghai, the Western International School and the JZ School of Music raised CNY432,000 during a joint Christmas charity event Songs of Joy and Trees of Joy. “Songs of Joy”, a musical gala dinner raised **CNY382,000** on 19 November 2014 to provide children from the Sunshine Home, a subsidiary chapter of HandsOn Shanghai, with their first hearing aids.

“Tree of Joy,” a four-metre-tall Christmas tree where guests can make a CNY300 donation and have their name tag placed on the tree, raised a total of **CNY50,000**.

About the hotel's charity partner

HandsOn Shanghai was founded in 2004 by a group of young professionals with previous experience with the HandsOn/Care Worldwide network.

About New World Shanghai Hotel

New World Shanghai Hotel is located in the commercial and business district opposite the southern edge of Zhongshan Park and steps away from the Metro and Light Rail station. The 558-room hotel features a health club, outdoor swimming pool, comprehensive business facilities, and four restaurants and lounges offering a wide spectrum of international cuisine and wine. For more information or reservations, please contact a travel professional or the hotel directly by telephone at +86 21 6240 8888 or fax +86 21 6240 7777, or visit [www.newworldhotels.com](http://www.newworldhotels.com).

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