

**NEW RESIDENCE CLUB AT NEW WORLD SHANGHAI HOTEL
TAKES SERVICE AND STYLE TO NEW HEIGHTS**



The opening of the 38th floor Residence Club living room on 13 May 2013 marks the completion of renovations at New World Shanghai Hotel. With a 270-degree panoramic view of Zhongshan Park extending to Pudong and an open space of 450square metres, guests are invited to enjoy the comfortable environment reminiscent of a penthouse, with your personalised butler and extensive benefits available exclusively for Residence Club and suite guests.

The Residence Club Living Room is divided into comfort zones. The open dining area serves buffet breakfast with international and Shanghainese dishes. The living room corner, which opens up to the library space that houses a selection of books and magazines, invites guests to lounge on cosy sofas.

Guests staying in Residence Club guestrooms or in suites may enjoy complimentary breakfast, afternoon tea, evening cocktails and all-day refreshments during their stays, while a dedicated concierge service handles reservations and special requests. The Residence Club offers guests complimentary Wi-Fi and an exclusive meeting space is available for guest use. The Residence Club living room also includes a games area and a pool table, computer stations and a meeting room for up to 12 attendees with views overlooking Zhongshan Park.

Residence Club Guestrooms between the 32nd and 38th floors have been restyled to include a comfortable lounging corner, modern furnishings and contemporary bathrooms, designed to provide flexible space for travellers.

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Sydney-based Diana Simpson Design has redefined the space at New World Shanghai Hotel, including the lobby and dining outlets. With eight-meter floor-to-ceiling windows and Chinese latticework screens, the lobby offers a serene space for guests to observe the bustling city scene outdoors while enjoying a coffee or meeting with friends. The adjacent Cha Lounge offers a quietly elegant environment where guests can enjoy refreshments and appreciate the art of traditional Chinese tea.

Located on the second floor, Nong Café is a light and airy self-service market-style café with open kitchen stations, creating an interactive environment for diners to observe the chefs preparing dishes à la minute. Small, freshly made portions encourage diners to make multiple visits to a variety of food counters.

The newly opened YOU bar, located in the lobby, offers guests a sophisticated downtown tempo environment. Its sleek and stylish design includes a fireplace and provides a warm and inviting ambience where guests can enjoy whisky, cocktails or cigars.

Guests are invited to enjoy the new facilities of New World Shanghai Hotel with the “Business Plus” promotion, which offers guests a complimentary upgrade to the Residence Club guestrooms for a stay of five consecutive nights when booking a Deluxe Room. For further information or reservations, please call the hotel directly on +86 21 6240 8888 or fax +86 21 6240 7777, visit www.shanghai.newworldhotels.com or contact a travel professional.

New World Shanghai Hotel is located in the commercial and business district, opposite the southern perimeter of Zhongshan Park, only steps away from metro and light rail stations. The 605-room hotel features a health club, outdoor swimming pool, comprehensive business facilities, and four restaurants and lounges offering a broad spectrum of international cuisine and wines.

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