

NEWS RELEASE

5 July 2021

**NEW WORLD MILLENNIUM HONG KONG HOTEL LAUNCHES
SUMMERTIME “ULTIMATE FAM-CATION”**

*New World Hotels & Resorts properties across Asia roll out unforgettable
summer holiday experiences for the whole family*

As part of New World Hotels & Resorts’ new “Ultimate Fam-Cation” programme in its properties across Asia, New World Millennium Hong Kong Hotel offers the ultimate family staycation experience for summertime adventures with loved ones. Modern conveniences, luxurious hospitality and special services combine in one destination for an unforgettable summer holiday close to home, with delectable gourmet journeys and exciting recreational activities awaiting the whole family. “Ultimate Fam-Cation” is available from 5 July to 1 September 2021.

At New World Millennium Hong Kong Hotel, guests can embark on a gourmet-centric “Foodie Retreat” that promises a culinary journey from day to night, or indulge in a tantalising dining experience with a vast array of international offerings, including sumptuous buffet, mix-and-match afternoon tea set, seasonal Japanese delights and more.

“Foodie Retreat” Package

The “Foodie Retreat” room package offers guests three indulgent dining experiences within a stay, including buffet breakfast for two at Café East, in-room afternoon tea set for two along with a choice of lunch or dinner for two at one of the hotel’s iconic restaurants. Guests can pick among set menus at La Table French Brasserie, Sagano or Tao Li or an international buffet at Café East. “Foodie Retreat” is available from now until 5 September 2021 with 24-hour advance reservation.

The package also includes benefits such as complimentary in-room pay movies, a 20% food and beverage discount (25% discount for existing Epicure members or guests who sign up to become Epicure dining club members upon arrival), and early check-in at 1 p.m. and late check-out at 3 p.m. for Monday to Thursday arrivals and departures respectively and subject to availability.

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Guests who book a Residence Club room or a newly renovated Elite room can enjoy additional benefits, such as personalised check-in and check-out, full access to Residence Lounge & Bar for all-day refreshments and evening cocktails, plus non-alcoholic drinks from the in-room mini-bar (per stay, non-refillable) and a 10% discount on laundry and dry-cleaning services.

Dining options are to be enjoyed on check-in day. Dining venues are subject to change and will be confirmed by the reservations team. Rate is subject to a 10% service charge. Other terms and conditions are listed on the hotel's website:

<https://newworldmillenniumhotel.com/en/promotions/promotions-rooms-suites/foodie-retreat/>

For reservations or details, please contact your travel professional, call the hotel at +852 2313 4305 or visit newworldmillenniumhotel.com.

In addition to "Foodie Retreat," the hotel is also offering a series of dining options featuring seasonal summer flavours to satisfy every member of the family.

Southeast Asian Delicacies Parade at Café East

Considering the popularity of Southeast Asia countries amongst Hong Kong family travellers, in order to bring the holiday experience close to home, Café East spotlights a variety of local specialties from Malaysia, Thailand and Singapore at its dinner buffet. Highlights include Rojak, Thai Seafood Papaya Salad, Thai Spicy Chicken Feet, Pie Tee, Singapore Bakut Ten, and Thai Tom Yum Kung. Popular hot dishes such as Fried Thai Seafood Cake, Thai-Style Baked Fish, Singapore Laksa, Penang Char Koay Teow, and Thai Tran Fried Rice are also on offer. A line-up of desserts such as classic Bubur Cha Cha, Mango Sticky Rice, Coconut Sago Pudding and more, assures diners of a perfect finale to the culinary journey.

Available from now to 31 August 2021, "Southeast Asian Delicacies Parade" dinner buffet is priced at HKD628 for adults and HKD408 for children from Monday to Thursday, and HKD698 for adults and HKD468 for children from Friday to Sunday and on public holidays. Epicure members can enjoy a member-exclusive "buy-two, get-one-free" buffet offer. Guests who have not yet become members can also enjoy this offer instantly when they apply for Epicure membership on the spot. This offer applies to bookings of a minimum of two paying adults and cannot be used in conjunction with any other discounts and promotions.

Japanese Eel Set Dinner at Sagano

Sagano's Japanese Chef Masahiko Noka presents a delicious Japanese seasonal tradition with a new summer dinner set menu featuring eel, or *unagi*, from the country's Kōchi prefecture, bringing diners authentic Japanese flavours. The Japanese Eel Set Dinner comes with assorted appetisers including sashimi of thinly sliced flounder, fatty tuna, striped jack and sea urchin; grilled eel egg roll; clear soup and pickles. For the main course, diners can choose between the classic barbecued Japanese eel on rice or deluxe Japanese eel on rice which is served in three ways. The dinner finale is greenhouse melon with white wine jelly. Priced at HKD1,380 per person, the set dinner is available from now to 31 August 2021.

Mix-and-Match Afternoon Tea Set at The Lounge

The Lounge's mix-and-match afternoon tea experience is also a good choice for a leisurely family get-together. A total of 10 delights can be chosen from a selection of desserts and savouries for a personalised afternoon tea. The tempting range of treats includes Slow-Cooked Charcoal Salmon Roll, Iberian Ham with Semi-Dried Tomatoes and Brioche, Smoked Duck with Caramelised Apple and Black Truffle, Raspberry Red Velvet Cake, English Scone and more. Each afternoon tea set automatically comes with an Abalone and Chicken Tart as a tasty add-on. The weekend sets are extra special with additional premium items on the menu, including Bacalhau Ball with Duck Foie Gras, Teriyaki Wagyu Beef Burger and Seafood Vol-au-Vent with Black Truffle. The weekday afternoon tea set is priced at HKD278 per person and HKD478 per two persons, while the weekend afternoon tea set is priced at HKD338 per person and HKD578 per two persons.

All prices are subject to a 10% service charge. Members of Epicure, the hotel's dining membership programme, can enjoy an exclusive 25% discount. Guests who are not members can sign up for the programme for free simply by completing the form (<https://bit.ly/3imx84N>). Application takes seven working days to process.

For dining enquiries or reservations, please call +852 2313 4222.

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About New World Millennium Hong Kong Hotel

Located on Mody Road in Tsim Sha Tsui East, [New World Millennium Hong Kong Hotel](#) features 468 well-appointed guestrooms and suites. Dining options include Chinese restaurant [Tao Li](#), Japanese restaurants [Sagano](#) and [Ranzan](#), all-day dining at [Café East](#), French cuisine at [La Table French Brasserie](#), and libations and snacks at [Residence Lounge & Bar](#) and [The Lounge](#). [Meeting space](#) includes a grand ballroom and nine meeting rooms. [Recreational facilities](#) include a fitness centre and a rooftop pool. Exclusive privileges are offered on the Residence Club floors and the [executive lounge](#). For more information, please contact your travel professional, the hotel directly at telephone +852 2739 1111, email reservations@newworldmillenniumhotel.com, or visit newworldmillenniumhotel.com.

About New World® Hotels & Resorts

New World® Hotels & Resorts are deluxe business, MICE-focused hotels and resorts in convenient central locations in primary and secondary cities in China, major Asian gateways and popular vacation destinations. A total of nine New World Hotels & Resorts properties are located in Hong Kong SAR, Beijing, Dalian, Guiyang, Wuhan, Malaysia, the Philippines and Vietnam with an affiliated hotel in Shunde. Most are 350+ room hotels offering a full range of relevant amenities and services, including a variety of restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. For more information, please visit newworldhotels.com.

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