

**NEW WORLD GUIYANG HOTEL OPENS THE DOORS
TO MODERN ORIENTAL HOSPITALITY
WITH ITS “FIRST SERVED” PACKAGE**



New World Guiyang Hotel opened today as the first New World Hotel in Southwest China, introducing the brand's signature modern Oriental hospitality to residents and visitors to this increasingly popular China summer resort city and capital of Guizhou Province.

Valid until 31 December 2014, the “First Served” introductory package starts from CNY588 for single occupancy and CNY768 for double occupancy for a Superior room including free Internet, daily buffet breakfast, and a CNY88 dining voucher per person. Rates exclude service charges and government tax and are based on availability.

The hotel is designed to celebrate the scenic destination while offering a convenient home base for business travellers as well, since Guiyang is the financial centre and transportation hub of Western China. New World Guiyang Hotel is a key component of the Sunny Town venture and located in the newly developed Guanshanhu District city centre, close to the City Government Administrative Offices and Guiyang International Exhibition and Convention Centre.

The hotel's 306 rooms range in size from 45 to 623 square metres and more than half offer scenic views of nearby Jiangjun Mountain. The Presidential suite on the 18th floor is the largest in the city and the only one with an outdoor constant-temperature swimming pool. Its 230-square-metre balcony and garden provides panoramic views of the city.

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The comfort of the 17th floor Residence Club Living Room is reminiscent of a private home, with an atmosphere of both recreation and relaxation, while offering expansive views of the surrounding Guanshanhu District. The Residence Club’s extensive benefits are for the exclusive use of guests staying on Residence Club floors and include personalised check-in and check-out; refreshments throughout the day, evening cocktails and hors d’oeuvres; and complimentary use of the conference room for up to two hours per stay.

The hotel overlooks one hectare of rolling green landscape interspersed with winding walkways and water features. The majority of the hotel’s façade is glass, allowing natural light to flood into the hotel interior. Décor blends contemporary style with subtle Chinese influences, such as the modern lobby chandeliers whose design is inspired by traditional lamps and lanterns.

Tian Chinese restaurant, located on the lobby level, offers Cantonese, Sichuan and Guizhou cuisine. Views of a bamboo grove are visible through the restaurant’s French doors. The interior design cleverly incorporates both traditional Chinese and stylish contemporary touches for a restrained and elegant look. Tall, sculptural metal partitions reflect a ceiling inlaid with latticework, a prismatic mirror wall features in the reception area, and furnishings are in rich brown and dark gold colour tones. Diners can watch the chefs at close range at an open cooking table, lending drama to dining experience. In addition, each of eight private dining rooms accommodates 10 to 16 guests, and includes a reception area, powder room and outdoor relaxation area.

Wei Kitchen, also in the lobby, features multiple open kitchens, and offers buffet breakfast and dinner and an all-day international à la carte menu with an emphasis on authentic Southeast Asian specialities. On opening the heavy wooden doors, guests are presented with an interior accented by Chinese motifs, and can choose to dine on the outdoor terrace next to an expansive landscaped garden.

Yi Lounge-Bar creates a quiet and relaxing environment for guests. In addition to coffee and other refreshments throughout the day, the bar area is open at night for cocktails, wines and malt whiskies, served against a background of rhythmic music.

The hotel offers event space totalling 2,000 square metres, including a grand ballroom and seven galleries. The 940-square-metre pillar-less ballroom has a six-metre-high ceiling and a pre-function area opening to an outdoor terrace. It accommodates up to 600 guests for a sit-down event, making it ideal for a large corporate events or impressive banquets. Seven multipurpose rooms with state-of-the-art technology can be arranged in a variety of configurations.

The hotel’s health club and spa will open in early 2015 and will have three treatment rooms, a fitness centre and sauna, and a 25-metre constant-temperature swimming pool in a light-filled interior space with lounging deck and whirlpool.

“At New World Guiyang Hotel we provide a retreat for travellers who desire convenience, privacy and the highest standards of comfort and personalised service,” says Mr. Leslie Lowe, general manager of New World Guiyang Hotel. “Our goal is to deliver a delightful experience of modern Oriental hospitality to every guest who steps across our threshold.”

The deluxe New World Guiyang Hotel is located adjacent to the Guiyang International Exhibition and Convention Centre in the Guanshanhu central business district. The hotel features 281 guestrooms and 25 suites, and public spaces offer an understated Oriental feel and ambience. Restaurants include Wei Kitchen for all-day dining, Tian Chinese restaurant and Yi Lounge-Bar. The 2,000 square metres of meeting and function space include a grand ballroom and galleries. A spa and health club with swimming pool will open in 2015. For further information or reservations, please contact a travel professional or visit newworldhotels.com.

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