



NEW WORLD MAKATI HOTEL JOINS HABITAT FOR HUMANITY

New World Makati Hotel joins hands with Habitat for Humanity Philippines in a new commitment to build better homes for the Filipinos.

Led by General Manager Farid Schoucair and Executive Committee members, the hotel's corporate social responsibility team visited the construction site at Bistekville in Barangay Payatas, Quezon City, for a concrete showcase of civic mindedness and teamwork. Under the supervision of Allan Bermudo, Habitat for Humanity's safety officer and project supervisor, volunteer hotel associates completed hauling 255 cement hollow blocks, transporting back-fill equivalent to a total of seven cubic meters; and excavating four holes. The team's efforts contributed to the construction of new, decent homes and a sustainable environment for the informal settlers in the community.

In addition to house building, New World Makati Hotel actively promotes camaraderie and supports its surrounding community, environment and local charitable organizations through various activities such as charity fun runs, hospital visits, bazaar fundraisers, donations to calamity-stricken areas and feeding programs.

For more information on New World Makati Hotel, please visit newworldhotels.com/manila or call +63 2 811 6888.

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About New World Hotels and Resorts

New World Hotels and Resorts are designed with the discerning business traveler and vacationer in mind and offer deluxe business hotels and resorts in China and Asia destinations.

We provide not only a place to stay, but also a gateway from the hustle and bustle of city life. Here, guests will discover a world where the experience is always warm and the care is genuine. Indeed, our hotels are known to be retreats for travelers who desire convenience, privacy and the highest standards of comfort and personalized services.

For information, visit newworldhotels.com.

Corporate Social Responsibility

At New World Hotels and Resorts, we believe in building and nurturing strong relationships with those around us, wherever we may be. The way we do business and support and respect the environment are some of our ways of giving back to the local and global communities, and the people we work with.

Our corporate social responsibility values are reflected in our activities conducted across a wide spectrum of areas, including philanthropy, safety and quality, environmental concerns and workplace culture. Every New World Hotels property takes pride in its own individual initiatives. These range from offering financial support to victims of natural disasters and educational opportunities to children, to committing to recycling and conservation efforts and providing career-enhancing training for all associates.

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