

NEW WORLD
MAKATI HOTEL

FOR IMMEDIATE RELEASE

11 December 2017

**NEW WORLD MAKATI HOTEL SPREADS CHRISTMAS CHEER
TO 150 KIDS OF MAKATI**



New World Makati Hotel's executive committee and volunteers with the children of Makati City

It's the most wonderful time of the year to spread Christmas cheer!

New World Makati Hotel gives back to the community through its annual Christmas CSR program on 7 December 2017 at the Makati City Hall grounds, Makati City.

It was an afternoon of joy and laughter with 150 children, filled with fun, food, games, and gifts. The activity was made possible through the help of Philusa Corporation, Monde Nissin, Richprime Global Inc., Star 360 Philippines Inc., Universal Robina Corporation, Lampara Publishing, Jollibee Foods Corporation, and Toys R' Us and in cooperation with the Makati City Social Welfare and Development and the local government unit of Makati City.

The activity was also in cooperation with the Makati City Social Welfare and Development and Makati City government, wherein local sectors such as Pantawid Pamilyang Pilipino Program, Street Urban Working Children, Community Development Division, Family and Child Welfare Division, Special Needs Division, and Social Development Center participated.

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ABOUT NEW WORLD MAKATI HOTEL

New World Makati Hotel is a world-class deluxe hotel located in the heart of Makati. With a thoroughly modern vibe and hints of Oriental influence, the hotel features 580 guestrooms and suites with Residence Club executive floor accommodation, a business center, sophisticated dining options, a well-equipped fitness center with sauna and spa, an outdoor swimming pool, and 1,800 square meters of dynamic function space for meetings and conferences.

The hotel is located directly across Greenbelt, the country's premier lifestyle shopping center. It is also nine kilometers from Ninoy Aquino International Airport and within steps of many embassies, as well as Manila's top business addresses and upscale shopping venues.

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Executive Assistant Manager for F&B Miguel Melo and (L) and Director of Sales and Marketing Jann Delgado (R) with Makati City Vice Mayor Monique Lagdameo



Executive Assistant Manager for F&B Miguel Melo and (L) and Director of Sales and Marketing Jann Delgado (R) with Makati Social Welfare and Development officer-in-charge Ryan Barcelo



Prizes like toys and treats await games and raffle winners



As an annual tradition, New World Makati Hotel gives thanks by giving back to the community



Kids win major raffle prizes such as swing ball set and scooter



New World Makati Hotel's executive committee distribute gift bags to the 150 children



Kids and parents alike get competitive in games and their performances