

NEW WORLD

MAKATI HOTEL

FOR IMMEDIATE RELEASE

15 October 2018

NEW WORLD HOTELS & RESORTS GOLF CUP 3 RAISES FUNDS FOR 96 SCHOLARS



New World Makati general manager Farid Schoucair and AG New World Manila Bay general manager Mark Heywood with Golf Cup 3 players

Marking a milestone this year, New World Makati Hotel and AG New World Manila Bay concluded a successful third annual New World Hotels and Resorts “Golf Cup for a Cause” last 28 September 2018, where proceeds will help close to a hundred young Filipino students.

A joint corporate social responsibility effort of the sister properties, the Golf Cup 3 was able to raise PHP400,000 to support 96 Springboard Foundation scholars in continuing their secondary education, 20 of which are already completing senior high school this academic year.

The Golf Cup 3, held at The Manila Southwoods Golf & Country Club in Carmona, Cavite, was in line with the National Literacy Month in September.

Declared champion of this year’s tournament is the team of Steve Borril, Michael Denison, Tony Kennerly, and Phil Connolly. Coming in close at second place is the team of Antonio Payumo, Javier Berenguer-Testa, Raymond Lacdao. Third place is the team of Kim Yong Min, Yoon Hui Cheol, Park Sang Yun, and Ahn Jun Seong.

Esperanza Street corner Makati Avenue, Ayala Center, Makati City 1228 Philippines

tel +632 8116888 fax +632 8116777 newworldhotels.com

Winners were given trophies, gift certificates, and other prizes from New World Hotels and Resorts and its sponsors.

The event is in collaboration with FortuneGate Holdings Philippines Inc., Jeeves of Belgravia Manila, media partner Solar Sports, and airline partner Philippine Airlines.

ABOUT NEW WORLD HOTELS AND RESORTS GOLF CUP

The Golf Cup is New World Hotels & Resorts' second sports-centered fundraising program, next to the successful Run and Raise charity fun runs held from 2015 to 2018. Through these initiatives, New World Hotels & Resorts is able to support and give back to local and global communities through a number of ways, including offering financial support to victims of natural disasters and educational opportunities to children, to committing to recycling and conservation efforts and providing career-enhancing training for all associates.

ABOUT NEW WORLD HOTELS AND RESORTS

New World Hotels & Resorts properties are designed with the discerning business traveler and vacationer in mind and offer deluxe business hotels and resorts in China and Asia destinations.

Every New World Hotels & Resorts property provides not only a place to stay but also a gateway from the hustle and bustle of city life. Guests will discover a world where the experience is always warm and the care is genuine. Indeed, New World Hotels & Resorts properties are known to be retreats for travelers who desire convenience, privacy and the highest standards of comfort and personalized services.

For information, visit newworldhotels.com.

###

MEDIA CONTACT:

Jann Delgado, Director for Sales and Marketing
New World Makati Hotel
Telephone: +63 2 811 6888 extension 3238
Mobile: +63 917 554 3245
E-mail: jann.delgado@newworldhotels.com

Camille Anne Arcilla, Communications Executive
New World Makati Hotel
Telephone: +63 2 811 6888 extension 3230
Mobile: +63 917 811 8648
E-mail: camille.arcilla@newworldhotels.com

PHOTO CAPTIONS



Golf Cup 3 champions Steve Borril, Michael Denison, Tony Kennerly, and Phil Connolly with New World Makati Hotel general manager Farid Schoucair (right)



New World Makati general manager Farid Schoucair on the greens



New World Makati Hotel general manager Farid Schoucair and AG New World Manila Bay general manager Mark Heywood with some of the participants of New World Hotels & Resorts Golf Cup 3