

NEW WORLD
SAIGON HOTEL

NEW RELEASE

22 November 2017

**NEW WORLD SAIGON HOTEL HOSTED THE OPENING CEREMONY OF
THANKSGIVING FOOD FESTIVAL 2017**

22 November, 2017, New World Saigon Hotel has successfully hosted the opening ceremony of Thanksgiving Food Festival 2017 at Parkview restaurant with the participation of the US Consul General – Mary Tarnowka and General Manager of New World Saigon Hotel – David Wicker.

Speaking at the opening ceremony, US Consul General Mary Tarnowka said: *“As you are aware, Vietnam and the United States celebrated the 22nd anniversary of normalized relations this year. In 1995, the United States exported just under \$24 million in food and agricultural products; and Vietnam was our 91st market. Last year, U.S. export of food and agricultural products to Vietnam was over \$3 billion, making Vietnam the 9th largest market for U.S. food and agricultural product exports. The products that are used and showcased during the festival epitomize the safety, reliability, and high-quality that consumers around the world have come to appreciate and expect from U.S. food products.”*

The event is a joint effort of the U.S. Department of Agriculture, New World Saigon Hotel and USDA Cooperators who represent U.S. food exporters in Vietnam. During the event, from 22 to 28 November, New World Saigon Hotel celebrated the authentic American taste at Parkview restaurant. With American ingredients, the hotel’s chefs cooked up distinguishing features of Thanksgiving dishes while utilizing American high quality food ingredients.

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