

NEWS RELEASE

9 June 2014

**NEW WORLD DALIAN HOTEL  
APPOINTS EDDY SARTON AS GENERAL MANAGER**



Eddy Sarton has been appointed general manager of New World Dalian Hotel. Mr. Sarton will oversee all of the hotel's operations, including finance, front office, sales and marketing, food and beverage services, housekeeping, engineering, human resources and security.

Mr. Sarton brings more than 24 years of experience working for highly successful hospitality companies in Europe, Oceania and Asia. Prior to joining New World Dalian Hotel, Mr. Sarton was the resident manager of New World Makati Hotel where he played a key role in strengthening the hotel's service and revenue initiatives; under his leadership, the hotel has become a tourism and commerce landmark in Manila. Previously, he worked with Shangri-La Hotels and Resorts for more than five years.

An Australian citizen, Mr. Sarton is a graduate of Cornell University. A strong believer in the development of hotel talent through education and training, he has attended the advanced wine appreciation programme of the Australian Sommelier Association.

The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the financial district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities, and dining options ranging from local specialties to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone +86 411 8807 8888, fax +86 411 8807 8899, email [reservations.dalian@newworldhotels.com](mailto:reservations.dalian@newworldhotels.com) or visit [www.newworldhotels.com](http://www.newworldhotels.com).

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