

**NEWS RELEASE**

18 November 2013

**NEW WORLD DALIAN HOTEL NAMED  
“BEST BUSINESS HOTEL IN DALIAN”**



New World Dalian Hotel has been named the “Best Business Hotel in Dalian” in a readers’ poll conducted by *Business Traveller China* magazine. According to the publication, “word of mouth is often the most unbiased indicator of the quality of a product and *Business Traveller China* Awards summed up which players in the hospitality industry some of the country’s most affluent travellers consider the stellar performers.” The awards were announced on 15 November 2013.

“As *Business Traveller China* magazine has reaffirmed the stature of New World Dalian Hotel, we hope even more business travellers to Dalian will be encouraged to experience our style of modern Oriental hospitality,” says Henrik Iversen, general manager of New World Dalian Hotel.

New World Dalian Hotel’s Grand Ballroom and Libai Bar were renovated in 2013, demonstrating a commitment to upholding the high standards that have made the hotel a tourism and commerce landmark in Dalian.

“We believe that a hotel is not merely a place for hotel guests to stay, but also a venue for them to indulge in all aspects of a privileged lifestyle,” says Mr. Iversen. “We will continue our efforts to deliver high quality services and first class facilities, and do our best to make a great contribution to Dalian’s tourism development.”

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Page 2

The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and only steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities, and dining options ranging from local specialties to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact your travel professional, or the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by e-mail [reservations.dalian@newworldhotels.com](mailto:reservations.dalian@newworldhotels.com) or visit [www.newworldhotels.com](http://www.newworldhotels.com).

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