

NEW WORLD DALIAN HOTEL RELAUNCHES GRAND BALLROOM



After a month-long renovation project, New World Dalian Hotel has unveiled its CNY1.7-million, 960-square-metre Grand Ballroom on the second level of the hotel. The upgraded Grand Ballroom will enhance New World Dalian Hotel's position as one of the city's best venues for prestigious and exclusive banquets, family events, special occasions, intimate wedding parties, high-end meetings and corporate events.

From now through 31 May 2013, to celebrate the launch of the new Grand Ballroom, New World Dalian Hotel has prepared a few special gifts just for guests. Those who book the Grand Ballroom for a special social event or wedding will enjoy two hours of free-flowing beverages for an additional CNY5 per person. If guests are planning an important meeting on every Friday, they will receive an incredible 50 percent discount on the rental rate for the room and equipment.

The Grand Ballroom has a seven-metre-high ceiling and is decorated with imported chandeliers and floral fabric wall covering. The ballroom offers various and flexible floor plans to meet guests' needs, including a 460-person banquet setting and a 700-person theatre setup. It is fully equipped with the latest audio-visual amenities, including telephone and video conferencing equipment, built-in and portable screens and projectors, an LCD TV, a DVD player, a PA system, programmable light controls, a podium and stage, wireless and wired Internet access, wireless and wired microphones and more. A team of meetings and events specialists will work closely with guests to select from a range of meeting packages or to design bespoke events with tailored menus.

To celebrate opening of the new Grand Ballroom, New World Dalian Hotel organised a photography competition last February. The competition was open to all guests who had previously held events in the Grand Ballroom, and it received enthusiastic support from the hotel's clients. Overall, the hotel received more than

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40 entries in 30 days. The judges results will be announced in late March, and the winners will be invited to attend the opening party of the new Grand Ballroom in April.

“New World Dalian Hotel renovate Liaoning Room and Residence Club last year, with the Grand Ballroom’s refurbishment, New World Dalian Hotel is demonstrating its commitment in upholding the high standards that have made the hotel a tourism and commerce landmark in Dalian, we look forward to welcoming guests to experience the new style Grand Ballroom for themselves,” said Mr. Iversen, general manager of New World Dalian Hotel.

The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities, and dining options ranging from local specialties to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact your travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by e-mail reservations.dalian@newworldhotels.com or visit www.newworldhotels.com or follow the group’s [Weibo page](#) / [Facebook page](#) for latest news.

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