

NEWS RELEASE

17 March 2015

**NEW WORLD DALIAN HOTEL OFFERS CHERRY  
BLOSSOM FESTIVAL ESCAPE**



To celebrate the 2015 Dalian International Cherry Blossom Festival, New World Dalian Hotel is offering the “Romantic Sakura Surprise” package from 26 April to 12 May 2015.

The package includes a one-night stay in a Deluxe room, complimentary round-trip car service to Cherry Blossom Avenue in Lvshun, a picnic lunch hamper filled with delicious treats and a bottle of sparkling wine to enjoy in the park, a photograph among the cherry blossoms taken by a photographer and presented in an elegant frame, dinner buffet vouchers for two at the newly remodelled Xiāng CAFÉ, two glasses of Sakura wine at the enchanting Libai Bar, and one box of Sakura chocolates as a turn-down gift to ensure sweet dreams, all for just CNY1,588.

Each year, the Dalian International Cherry Blossom Festival celebrates spring in Lvshun, where some of the most beautiful cherry blossoms in the world can be found on the Sakura trees, and New World Dalian Hotel has created the perfect getaway for guests to behold this spectacular springtime wonder.

For further information or reservations, please contact a travel professional or visit [newworldhotels.com/dalian](http://newworldhotels.com/dalian)

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The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by e-mail [reservations.dalian@newworldhotels.com](mailto:reservations.dalian@newworldhotels.com) or visit [newworldhotels.com/dalian](http://newworldhotels.com/dalian).

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