

NEWS RELEASE

3 November 2015

NEW WORLD DALIAN HOTEL OFFERS “SKI, STAY AND PLAY” PACKAGE



New World Dalian Hotel offers the “Ski, Stay and Play” package from 21 December 2015 to 31 January 2016, featuring all the services and amenities to enjoy a ski getaway to Dalian’s most popular ski site.

The package includes a two-night stay in a Deluxe room, complimentary daily buffet breakfast for two, Dalian Happy Snow World full-day ski tickets for two adults, dinner vouchers for two at the newly remodelled Xiāng CAFÉ, 50 percent discount on both the selected spa treatments and round-trip transportation to the ski site, and a special turndown gift to ensure sweet dreams – all for just CNY1,788 including tax and service charge and based on availability.

Dalian Happy Snow World is the most popular ski destination near Dalian with difficult and intermediate runs and two bunny slopes. The two ski tickets include entrance fee, insurance, high-grade ski outfits, ski gear, locker and a full day skiing. Après-ski, guests can relax in five-star comfort at New World Dalian Hotel or enjoy all the city’s vibrant dining and nightlife.

For further information or reservations, please contact a travel professional or visit newworldhotels.com/dalian.

- more -

New World Dalian Hotel Offers “Ski, Stay and Play” Package

Page 2

About New World Dalian Hotel

The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by e-mail reservations.dalian@newworldhotels.com or visit newworldhotels.com/dalian.

###

MEDIA CONTACTS:

Maggie Leung

Senior Public Relations Manager

New World Hotels & Resorts

Telephone: +852 2138 2266

Email: maggie.leung@newworldhotels.com

Alice Wang

Assistant Director of Communications

New World Dalian Hotel

Telephone: +86 411 8807 8888

E-mail: alice.wang@newworldhotels.com