

## NEWS RELEASE

March 7, 2015

### NEW WORLD MANILA BAY HOTEL PRESENTS EARTH HOUR 2016 SHADOW PLAY

New World Manila Bay Hotel will present a shadow play in its lobby in line with Earth Hour 2016, a worldwide initiative for raising awareness on climate change organized by the World Wildlife Fund for Nature (WWF).



On Saturday, March 19, 2016, from 8:30 to 9:30 p.m., the hotel will dim and switch off non-essential lights across its public areas and restaurants. Hotel room guests will also be encouraged to turn off their lights as a way of showing their solidarity with the global movement for helping curb climate change through collective action.

Highlighted activity at the hotel will include a unique and memorable shadow play featuring a story on environmental conservation in the lobby.

“Our participation in Earth Hour 2016 is aligned with New World Hotels and Resorts’ guiding principles to engage and inspire. We are delighted to motivate our guests and the public toward social and environmental responsibility through an unforgettable and creative event at the hotel,” stated Mark Heywood, General Manager.

“We take this opportunity to join the rest of the global community in observing Earth Hour to work toward raising awareness on climate change and utilizing the hour to reflect on everyone’s role in creating a more sustainable environment,” added Mr. Heywood.

“As part of our overall corporate social responsibility, New World Manila Bay Hotel is committed to adopting sustainable business practices and reducing its carbon footprint. Our environmental sustainability program includes recycling initiatives, sourcing environmentally friendly products and energy conservation drives,” Mr. Heywood further noted.

For inquiries and reservations, please call + 63 2 252 6888 or e-mail [dining.manilabay@newworldhotels.com](mailto:dining.manilabay@newworldhotels.com).

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About New World Manila Bay Hotel

New World Manila Bay Hotel is a deluxe hotel located at the center of Malate Manila business district with easy access to business and shopping areas including Mall of Asia, the largest shopping mall in Metro Manila. The hotel is nearby historical attractions such as Intramuros and Cultural Center of the Philippines.

The hotel features 376 guestrooms and suites, Residence Club executive floors, six dining options, an outdoor pool, a fitness center and a spa. Meeting and event space includes a ballroom and four meeting rooms. The hotel is part of a complex that includes a 150,000-square-foot casino.

For more information and reservations, please contact a travel professional, the hotel directly at telephone +63 2 252 6888, e-mail [reservations.manilabay@newworldhotels.com](mailto:reservations.manilabay@newworldhotels.com) or visit [newworldhotels.com](http://newworldhotels.com).

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