

NEWS RELEASE

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New World Manila Bay Hotel Brings the World's Best Beef

Saga- beef cattle are raised using expert breeding techniques in the rich natural environs of Saga Prefecture. The calm climate, beautiful water and clean air form ideal conditions for cattle rearing. Raised through the careful management of local farmers, the processed meat is distinguished by a beautiful, fine-grained marbling known as tsuya-sashi, or glossy marbling.

For the month of May, New World Manila Bay Hotel brings this glorious centerpiece that will surely define every meat lovers' dining experience. To start off, plan a lunch buffet on a Saturday at Market Café, where the Japanese buffet section offers an enticing array of appetizers, sushi, and a build-your-own *teppanyaki* featuring saga beef with stir fry vegetables. For privacy, sophistication, and a deeper appreciation of saga beef, book a Steak and Sake dinner at The Fireplace on 6 May, Saturday. A sit-down dining affair featuring Saga beef is also complemented with sake from boutique producers across Japan led by guest Chef Shimoyama.

Japan is known for its premium meats, but with saga beef's superior breeding technique that starts with a 9- month old calf, raised in a stress-free farm and fed only with saga- rice straw blended with grain- based feed, you certainly cannot go wrong with its high quality.

Since *Saga Prefecture* is a world famous beef sensation that's truly hard to find, why not make your move and place a booking today? After all, this is for a limited time only and the most delicious destination that is guaranteed to take you closer to Japan's most iconic beef.

For reservations, call +63 2526888 or email dining.manilabay@newworldhotels.com

About New World Manila Bay Hotel

New World Manila Bay Hotel is a deluxe hotel located at the center of Manila business district with easy access to business and shopping areas, including Mall of Asia, the largest shopping mall in Metro Manila. The hotel is nearby historical attractions such as Intramuros and the Cultural Center of the Philippines.

The hotel features 376 guestrooms and suites, Residence Club executive floors, six dining options, an outdoor pool, a fitness center and a spa. Meeting and event space includes a ballroom and four meeting rooms. The hotel is part of a complex that includes a 150,000-square-foot casino.

For more information and reservations, please contact the hotel directly at telephone +63 2 252 6888, email reservations.manilabay@newworldhotels.com or visit newworldhotels.com.

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