

NEWS RELEASE

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**PANG BOON AIK APPOINTED DIRECTOR OF FOOD AND BEVERAGE
AT NEW WORLD BEIJING HOTEL**

Pang Boon Aik has been appointed as the director of food and beverage at New World Beijing Hotel. With over 16 years of hotel industry experience, he is an ideal match for this demanding and challenging role at one of the Beijing's most dynamic hotels.



Mr. Pang is originally from Malaysia and prior to joining New World Beijing Hotel, he held the position of director of food and beverage at Shangri-La Hotel Chiang Mai in Thailand where he oversaw operations of the hotel's three restaurants and two bars, along with in-room dining and banqueting. Mr. Pang has worked with Shangri-La Hotels and Resorts for 16 years in various roles in both Malaysia and Singapore.

As director of food and beverage at New World Beijing Hotel, Mr. Pang will focus on upholding the high level of service and food quality for which New World Beijing Hotel's restaurants have become renowned. He will manage and oversee operations at the hotel's vibrant all-day dining restaurant Tian Tan Kitchen, signature Chinese restaurant 8 Qi Nian and stunning rooftop bar YIN on 12, as well as ensure that banquets, meetings and events held at the property are executed to the highest international standards.

Mr. Pang has gained considerable industry respect through his vast experience in his field. He is looking forward to embracing this new adventure at New World Beijing Hotel. With his passion and drive, Mr. Pang and the hotel's excellent culinary team are set to deliver the highest quality of food, beverage and service to Beijing locals and visitors.

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Page 2

The 309-room New World Beijing Hotel is the closest deluxe hotel to Temple of Heaven, and is conveniently located near Tiananmen Square, the Forbidden City and the Wangfujing shopping district. Hotel dining includes Tian Tan Kitchen, an all-day café; 8 Qi Nian Chinese restaurant; TANG lobby lounge; and YIN on 12 rooftop bar. Recreational options include a health club, spa and indoor swimming pool; while meeting space totalling 1,542 square metres includes a windowed ballroom and six function rooms. The Residence Club executive floor offers the largest outdoor terrace amongst Beijing's luxury hotels. For more information and reservations, please contact your travel professional, the hotel directly at telephone +86 10 5960 8888, e-mail reservations.beijing@newworldhotels.com or visit newworldhotels.com.

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